

Horizon 2020 SME Instrument

Open to small & medium-sized enterprises (SMEs) who:



Are disruptively innovative	✓	Have global ambitions	✓	Show high-growth potential	✓	Will share non-sensitive data	✓
Have a close-to-market product, process or service	✓	Have a long-term development strategy	✓	Will communicate project aims and outcomes	✓	Are open to independent assessment	✓

2 DIRECTLY FUNDED INSTRUMENTS:

SME Instrument Phase 1 (SME-1)	SME Instrument Phase 2 (SME-2)
<p>IDEA to CONCEPT</p> <p>Concept & feasibility study The European Union (EU) will provide a lump sum of EUR 50,000</p> <p>Project length: about 6 months</p>	<p>CONCEPT to MARKET MATURITY</p> <p>Demonstration, market replication, R&D, product development The EU may contribute 70% of total project cost, between EUR 0.5 and 2.5 Million</p> <p>Project length: about 24 months</p>

THERE IS A ROLLING OPEN CALL WITH 4 CUT-OFF DATES PER YEAR FOR EACH PHASE.

PLUS BUSINESS SUPPORT:

COACHING BENEFIT FROM NETWORKING OPPORTUNITIES AND LAUNCH SUPPORT

4 EVALUATORS:



Technology



Market knowledge



Commercialisation plan



Financial aspects

3 EVALUATION CRITERIA

EXCELLENCE:

Your proposal is beyond the state of the art, with high innovation potential



IMPACT:

Your proposal will create new market opportunities in Europe and globally



IMPLEMENTATION:

Your proposal has a coherent and efficient work plan, and a credible team



Important considerations:

- Gender • Environmental & social matters • Ethics review • Security scrutiny • Research data sharing
- Use of standards • Intellectual Property Rights • Plan for the Exploitation & Dissemination of Results

HOW MSC R&D CAN HELP:



Identification of appropriate topic



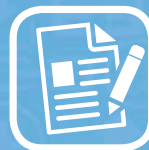
Insights on EC processes



Partner Search



Project Management



Bid Writing



Audit Compliance



Commercialisation



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