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ABOUT ADAM

Adam supports leadership teams in understanding and accessing UK innovation incentives, with a particular focus on R&D tax relief. His role centres on helping businesses identify qualifying activity, quantify the opportunity, and plan an efficient process that doesn't overburden internal teams.

He brings a strong background in commercial operations and consultative environments, having worked in roles spanning business development leadership, account management and contract delivery across both the private and public sectors. This experience gives Adam a practical, outcomes-led perspective, focused on stakeholder management, risk, and ensuring decisions are grounded in what will work operationally as well as financially.

Adam is known for turning complex technical and financial detail into clear, decision ready insight, helping leadership teams understand the value at stake, manage risk, and secure a robust, well evidenced claim with minimal disruption to the business.

At MSC, Adam works across R&D Tax Credits/RDEC and Patent Box, collaborating closely with MSC's tax and technical specialists to ensure claims are commercially aligned and defensible.

